

The Center for Urban Teaching Praises Print

The Center for Urban Teaching (CfUT) is an independent, Christian non-profit organization that identifies, prepares, and supports high-performing urban teachers, leaders, and schools. CfUT believes there is nothing more important for the future of Milwaukee, Wisconsin, and the nation than our children's educational success.



They believe the commitment of individual teachers and leaders will transform our schools, our cities, our state, and our country. The teachers, leaders, and schools that have the greatest impact are those founded on respect, high expectations, and unconditional love.

Their vision is to be the foremost producer and provider of high-performing urban teachers and leaders, thereby leading the way in creating success in urban classrooms throughout Milwaukee and beyond. In alignment with that vision, CfUT is expanding to other Wisconsin Metropolitan regions including Racine and Madison while working to reach a goal of 11% representation in the teacher and leader Milwaukee workforce. A key component of CfUT's work to prepare teachers and leaders is the six-week summer school program. This summer, CfUT trained at over 200 teacher and leader candidates, while helping minimize summer learning loss for over 1,500 students in Milwaukee.

DigiCOPY is a proud sponsor of CfUT, providing in-kind printing to support their programs, and getting involved with events like their annual Urban Teaching and Leadership Conference (UTLC). Every fall, CfUT hosts this conference where they bring together teachers and leaders from all over the area to provide a day of uplifting speakers and practical tools to continue to encourage them as they actively serve on the front lines of our schools. CfUT's relationship with DigiCopy began with printing the conference booklet, and the relationship has grown from there. Today, DigiCopy works with CfUT on a variety of other projects including teacher and leader training materials, mail merges, letters for the annual campaign and curriculum materials for the summer school program. To learn more about CfUT, go to cfut.org

"Like Us" on Facebook

Please take a moment to "like" DigiCOPY on Facebook to receive information on special offers, promotions, track company activities, co-workers in the community and other information. Share our page with colleagues and other Facebook friends.



Subscribe To The DigiCOPY YouTube Channel

DigiCOPY has many wonderful stories to tell...and they have been captured on video. Go to YouTube.com and search for "DigiCOPY" to view almost two dozen videos featuring our customers, co-workers and community.



"Follow Us" on Instagram

New to the DigiCOPY social media platform is Instagram - the photo, caption and video sharing service. To find the latest products, services, co-worker and community features, go to Instagram.com and search for "digidcopyinc."



E-Store is "E-Z"

The DigiCOPY E-store is a one-stop shop for business cards, letterhead, invites, posters, banners, signs, canvas prints...almost anything you can imagine printing on.

You can select one of any number of designs, or upload your own artwork. Pricing calculators with all items... "check out" and you are on your way.

The lightning quick turnaround time DigiCOPY is known for, all from the comfort of your home or office computer. Go to estore.dcopy.net

Elevating Your Engagement

-Todd Kuckkahn

Every day employees come into the workplace with what I will call baggage. It doesn't matter what your title is or your ethnicity or your religion or your political beliefs. And workplace baggage seeps into our personal lives. Are you ignoring it in the workplace or engaging your employees?

Workplace challenges in the last couple of years exacerbated our understanding of that. Our home lives and work lives became intricately and intimately intermingled. Pets and children showing up on Zoom calls. Dressing down even more in the office. Emotions and personality differences everywhere!

That has put additional stress on leadership. Plus, the statistics are showing that workers want meaningful engagement in the workplace. If they don't get it, they "vote" with their feet and walk to the next best offer.

I recently read an article where a community was increasing their pay for their governmental employees. We all need money to pay for our basic needs and wants, but statistics again show that the issue of compensation isn't necessarily driving the talent challenges.

I'm on a mission to revolutionize company culture and leadership. I firmly believe we need to focus on talent retention and offering meaningful engagement. If we retain our talent, they will attract talent and then increased productivity will follow.

That retention challenge is true with our front-line employees and executive leadership. A title doesn't make someone a leader yet throughout history, people have been promoted without the proper coaching or training to ensure success in any new role.

How often has the top salesperson been promoted to sales manager only to fail and then maybe even be fired? Selling isn't leadership. How often has the best NBA player gone on to coach only to fail? A hard skill set doesn't mean leadership skills are entrenched.

Leadership is a process and consistency is essential. How many times have you been sent to an off-site leadership training with a day of golf and then that's it? Consistency trumps intensity. What are you doing on a consistent basis to personally grow and develop so you can support your employees? How are you developing your employees?

I've been blessed to work with some great companies who "get" leadership. They dive into leadership skills, soft skills, emotional intelligence, or what ever jargon you want to call it. They are intentional and that impacts their employees. They put resources, time and money, into their future and the future of the business.

Executive leadership sometimes doesn't understand their front-line employees and supervisors. That's because of the nature of reporting relationships and not because of anybody's fault necessarily. Emotional intelligence in the workplace decreases as people move up the food chain, i.e., organizational ladder. It's



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what those leaders do that is critical. The biggest gap in life is between what we know and what we do.

One business I work with and blocks out time to study their dysfunctions as a team. It is based off Patrick Lencioni's book, The 5 Dysfunctions of a Team. They realize it starts with them and they are looking forward to using the skills they are developing and passing it along throughout the workplace.

Another business I worked with created a Culture Team. The executives trusted their employees enough to let them put together as a team to dive into their culture. They had lost the family feel through COVID, a building expansion, and abrupt change in leadership. They are now turning the corner.

It's simple but not easy. I've used countless other tools both in my own leadership experiences and working with other companies.

What's your next step?

If nothing changes, then nothing changes



Above displays an aluminum sign we printed on our flatbed for Lazy Monk Brewing Company
Interested in signage options?
Contact us today for more information!

Wide World of DigiCOPY

DigiCOPY Continues to Grow with Ricoh High Speed and Fifth Color Capabilities

With a loyal customer base fueling their growth, DigiCOPY felt a responsibility to continue to expand their capabilities to meet their customers' ever-changing needs. When it came time to secure new technology, DigiCOPY chose EO Johnson and Ricoh for expertise and technology to take their organization to the next level. EO Johnson and Ricoh's philosophies aligned with Craig's corporate vision and the three created an alliance. The recent installation of two RICOH Pro C9210s, the flagship solution in Ricoh's award-winning graphic communications cut-sheet portfolio, and a RICOH Pro C7210X 5th color capable solution is just the beginning. This investment is part of a larger acquisition which gives DigiCOPY a consistent footprint across the state of Wisconsin and empowers DigiCOPY's clients to address changing market conditions and print requirements.



"EO Johnson and Ricoh took the time to learn about our business, our customers' needs and our long term strategy. Together they took a holistic approach to understand our challenges and goals, then built a comprehensive solutions package that most effectively addressed those needs," said Craig Shuler, President of DigiCOPY. "They positioned us to keep step with our customers' current needs and prepared us to meet future demand."

Of special significance to DigiCOPY is Ricoh's ability to deliver consistent, repeatable, superb color and image quality. The RICOH Pro C9210 Graphic Arts Edition is designed for the most demanding, high-volume customer applications. It features quality comparable to offset print, high reliability for long runs, generous paper capacity, expansive media support, and ease of use. New technologies produce high-quality, predictable results on paper stocks up to 24 pt. and sizes up to 13 x 49.6" simplex and 13 x 40.5" duplex. With the Pro C9210, DigiCOPY can produce long-runs efficiently and cost-effectively including trifold 6-page brochures and newsletters, posters, packaging materials and Business Cards that really stand out. This provides DigiCOPY clients with a wider array of cutting-edge custom publishing, variable data, and on-demand printing applications that stand out from their competitors. DigiCOPY clients can choose from uncoated, gloss, matte, recycled, preprinted, textured, label, and carbonless paper stocks for their most demanding applications.



The decision to invest in the Ricoh Pro C7210X was based on giving customers new ways to create pieces that will help them stand out among their competitors. The RICOH Pro C7210X will enable DigiCOPY clients to go beyond CMYK and produce high-value, premium applications that stand out from the competition where the "medium is the message", setting DigiCOPY apart from other print providers. The Pro C7210X can produce two-sided prints up to 27.5" and print on stocks up to 360 grams per square meter, including textured, synthetic, magnetic, metallic, and clear media for applications including window clings, posters, waterproof documents, and high-end brochures. With options to add Ricoh's Clear and white ink, DigiCOPY goes beyond the standard color gamut.

With an easy-to-use on-line ordering system, state of the art color matching technology, unparalleled suite of mailing services, the ability to safeguard your data via regulated printing practices, combined with our customer service organization, DigiCOPY strives to become a valuable extension of your business. Our goal is to consistently deliver high quality print, meet your tight deadlines, and consult with you on a variety of print approaches and possibilities.

DigiCOPY opened its first facilities in Eau Claire and Stevens Point, Wisconsin in 2000. At that time, Craig Shuler laid the foundation for growth and development which enabled DigiCOPY to add a third location just one short year later. Under his leadership combined with an extensive background in the print industry, Craig envisioned an organization that truly valued relationships in the workplace, the marketplace, and the community. DigiCOPY rivals other digital printers in its desire to cherish and cultivate those relationships in and outside its walls. DigiCopy currently operates seven production facilities across Wisconsin. We welcome you to visit our website at www.dcopy.net to learn more about our services. If you prefer, you can contact Craig Shuler, President and Founder at shuler@dcopy.net.

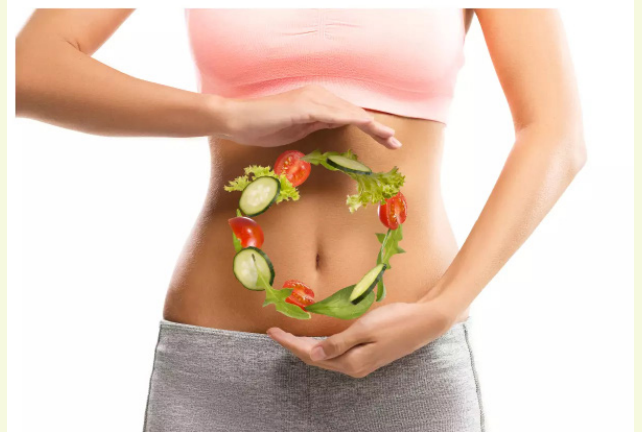


More information on DigiCopy can be found at www.dcopy.net.

Prebiotics vs. Probiotics

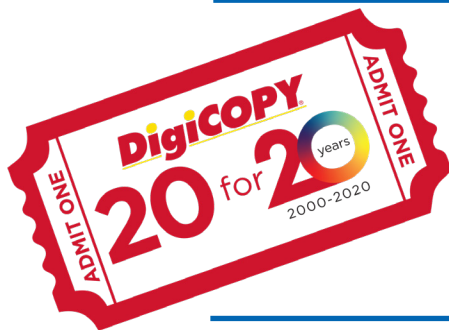
Gut health is something we may not think about when we picture maintaining good health, but it is very important. With a healthy gut, we are more likely to ward off issues with the GI system. They are both good for your gut, but they work in different ways.

Probiotics are live strains of bacteria, such as yeasts and good bacteria, that live in your body and are good for your digestive system. They are found in foods such as yogurt, sauerkraut, aged cheeses and other fermented foods. The main job of probiotics is to maintain a health balance in your body of good and bad bacteria. When you are sick, bad bacteria enters your body and increases in number and creates imbalance. The good bacteria works to fight off the bad bacteria and restore balance within your body and make you feel better. Probiotics help to support your immune system and controls inflammation as well.



Prebiotics are specialized plant fibers that act as a source of food for your gut's healthy bacteria. Prebiotics help stimulate growth among and good bacterial already in your gut and helps make your digestive system work better. Prebiotics are naturally occurring and are non-digestible food components, meaning our body can't break the down. Prebiotics are found in apples, asparagus, bananas, berries, garlic, onions, oats and tomatoes. Prebiotics may be beneficial in the prevention of colorectal cancer due to the modification of the composition of the gut bacteria. Studies have shown lower levels of biomarkers of colorectal cancer after administering prebiotics.

source: Cleveland Clinic



20 for 20 YouTube Series

The DigiCOPY '20 for 20' series, featuring 20 customers/organizations we partner with and provide print solutions for throughout Wisconsin concludes with the posting of the 20th video on the DigiCOPY YouTube channel. Thanks to all the organizations that participated.

Go to [youtube.com](https://www.youtube.com) and type "DigiCOPY" in the search bar.

2022 Store by Store Service Quality Scores

Store	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Avg
Stevens Point	9.37	9.30	9.43	9.93	9.60	9.63	9.90	9.83	9.80	8.81	9.56
Eau Claire	9.37	9.30	9.67	8.90	9.67	9.83	9.80	9.77	9.97	9.20	9.55
Wausau	9.80	9.40	9.47	9.70	9.83	9.43	9.97	9.40	9.33	9.83	9.62
Van Buren	10.00	9.52	9.58	9.40	9.13	9.80	9.80	8.93	9.50	9.88	9.55
Erie	8.80	8.52	9.07	9.63	8.97	9.37	8.96	9.80	10.00	10.00	9.31
La Crosse	9.53	9.73	9.87	9.73	10.00	9.50	9.60	9.83	9.37	8.10	9.53
Green Bay	8.67	9.90	9.83	9.90	9.47	10.00	8.58	9.07	9.87	10.00	9.53
Company Avg.	9.36	9.38	9.56	9.60	9.52	9.65	9.52	9.52	9.69	9.40	
Month to Month		0.02	0.18	0.04	-0.07	0.13	-0.14	0.00	0.17	-0.29	

70 DigiCOPY customers are surveyed each month for their responses to the following questions-

On a scale of 1-10:

1. Quality of job?
2. On-time job completion?
3. Would customer refer?

Thanks to all who reply to surveys each month.





Streamlined Document Management Solutions

Over 300 Companies and Organizations rely on DigiExpress to manage their documents. With over 25,000+ users, it's the smart way to store and order your company's print materials

Document Management

Our online ordering system is a great way to store and manage your company files. And we do the maintenance for you!

Save Time & Reduce Cost

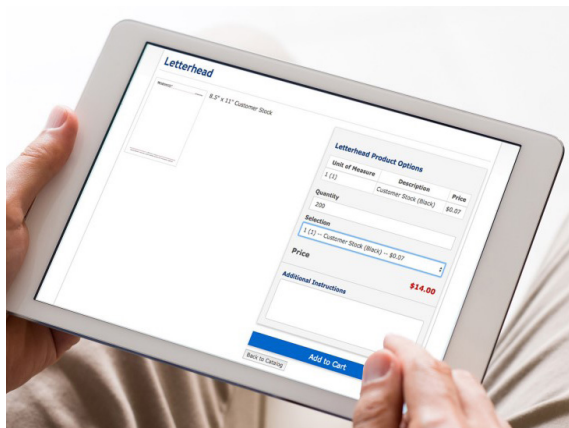
We give you access to efficient technology, equipment and staff while reducing capital, labor and management hours.

Order Accuracy

You can ensure your order is correct before submitting, track your order history, and receive quick estimates on projects

Initial Free Setup

We recognize your commitment to trust us with your company's files. We in turn provide the initial setup of your DigiXpress site at no cost to you.



www.dcopy.net/xpress

Free Setup Includes:

Custom Site Design

We design a custom site with your company branding.

Multiple Users & Groups

Our system gives you the ability to limit capabilities of multiple users and monitor their orders. User Groups allow specific documents to only be viewable by certain users, or require approval for user orders.

Locations & Departments

Preloaded departments and locations give users the ability to connect to their location for easy shipping and delivery requests.

Funding Codes & PO Integration

Purchase order or funding codes are pre-loaded and linked to each user or department. Codes can be required or optional.

Job Tracking & Order History

Email confirmation and order # are sent upon order submission. Users can view detailed reports of past orders and export to Excel or PDF.

System Security

Our system offers full network redundancy with multiple carriers and backbone diversity.

Initial Training & Ongoing Support

We offer on-site group and individual training for your users. We also provide video tutorials and step-by-step training materials. We also provide ongoing technical support to ensure a positive and user-friendly ordering experience.

Document Setup

Static Documents: Unlimited; Ad Hoc Applications: 1 Postcard, 1 Booklet, 1 B&W Oversize Print, 1 Color Oversize Print, 1 B&W Copies, 1 Color Copies; Customizable Templates: 3 Business Cards, 3 Letterhead, 3 Envelopes

Contact your DigiCOPY Account Representative today to learn more about the DigiXpress online ordering system.

<<SalesRep>>

<<SalesRepEmail>>

<<SalesRepPhone>>



www.dcopy.net 1st Quarter 2022

Newsletter printed on the Xerox iGen 4
on Mohawk 100# uncoated paper

Our Mission: **To Serve**

Customers

We strive to build long-term relationships with each of our customers. Together, we will provide the highest quality document solutions, employing digital technology and the dedicated, solution-oriented attitudes of co-workers.

Co-Workers

Each of our co-workers is a valuable member of the DigiCOPY family. We appreciate their opinions, and recognize their hard work. We value independent thinking and teamwork; and foster a flexible environment where creativity is rewarded.

Community

We acknowledge the invaluable relationships we form with our communities, customers, co-workers and suppliers. We will play a vital role within each community we serve, providing career opportunities and unique services.



**KEEP
CALM
AND
PRINT
ON**

DigiCOPY
Custom - Variable - On Demand

Your DigiCOPY Account Representative

<<SalesRep>>

<<SalesRepEmail>>

<<SalesRepPhone>>

Updates to our mailing list based on incorrect info above?
Contact Paul Otero at otero@dcopy.net

Here's what our customers are saying:

"I just wanted to tell you and your team thank you again for all of the work to get all of the calendars put together. They turned out really really well! Super appreciative of all of you!"

"DigiCOPY always does an excellent job with our printing projects. Very timely and has a vast amount of knowledge and capabilities. Everyone of their team members are professional and courteous."

"The team is great! Very responsive and helpful. Appreciated the wonderful customer service and working with our tight deadlines."

"I am new to the online ordering system and am extremely impressed with the quality and how quickly we receive orders. DigiCOPY has been a life saver when a print order is needed extremely last minute."



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eauclaire@dcopy.net

Wausau (715) 849-2679
wausau@dcopy.net

Milwaukee Van Buren (414) 283-2679
milwaukee@dcopy.net

Green Bay (920) 857-2208
greenbay@dcopy.net

Stevens Point (715) 295-9606
stevenspoint@dcopy.net

Erie/3rd Ward (414) 291-4050
milwaukee_erie@dcopy.net

La Crosse (608) 782-4355
lacrosse@dcopy.net

**7 locations to
serve you...**